



**Media Arts**

curriculum code: 1732 | HEGIS code: 5012

minimum credit hours required: 60

This degree program is intended for students interested in using digital media to communicate with others by creating visuals and sounds, as well as using the written and spoken word. The program prepares graduates for careers as media specialists, educators, and designers with skills in web design, digital filmmaking, photography and digital imaging, multimedia journalism, and electronic storytelling. **Program completion will require students to attend some classes on the Jamestown Campus.**

| REQUIRED COURSES   | CR | JCC  | SUNY        | LAS |
|--|----|--|-------------|-----|
| INT 1555: Inquire  | 2  | Inquiry- Critical & Integrative Reasoning                |             | X   |
| ENG 1510: English Composition I  | 3  | College Composition                                      | HUMN        | H   |
| ENG 1530: English Composition II   | 3  | College Comp & Oral Communication                        | COMW & COMO | H   |
| Mathematics Elective - SUNY Gen Ed   | 3  | SUNY Mathematics & Quantitative Reasoning                | MATH        | N   |
| Natural Sciences Elective - SUNY Gen Ed  | 3  | SUNY Natural Science & Scientific Reasoning              | NSCI        | N   |
| Social Sciences Elective - SUNY Gen Ed   | 3  | SUNY Social Science                                      | SOSC        | S   |
| CMM 1610: Public Speaking  | 3  | Applied Learning   | ARTS        | H   |
| CMM 1510: Introduction to Communication  | 3  |  | HUMN        | H   |
| CMM 1710: Digital Video Production   | 3  |  | ARTS        | H   |
| CMM 1750: Rhetoric of Vision and Sound   | 3  |  | ARTS        | H   |
| CMM 2530: Writing for Electronic Media   | 3  |  | ARTS        | H   |
| CMM 2610: Mass Communication & Media Literacy  | 3  |  |             | H   |
| Humanities Elective<br>choose either ENG 2540, ENG 2740, or ENG 2840   | 3  |  | X           | H   |
| Program Core Electives<br>choose from ART 1510, ART 1530, ART 1570, ART 1611, ART 1613, ART 1670, ART 1730, ART 1740, ART 1750, ART 2530, ART 2570, ART 2800, CMM 1630, CMM 1700, CMM 2560, CMM 2570, CSC 1530, MUS 1710, MUS 1730, MUS 2890, THE 1570, THE 2570 | 12 |  |             |     |
| Social Sciences Electives  | 6  |  |             | S   |
| Open Electives<br>up to 3 credits may need to be SUNY Gen ed- category specific and may need to fill JCC Essentials Global Perspective, Cultural Understanding, and Diversity requirements.  | 4  | (Cultural Understanding; Global Perspectives, Diversity) | (DIVE)      |     |
| <b>TOTAL CREDITS: 60</b>   |    |  | 36          | 44  |